

‘‘Tasteful Woman and Tasteful Man’’

Joseph Mack

suggestions by Steve Carson, Guy Beretich, the Annuale and Autumn’s Eve SNL sketches

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*SECOND DRAFT*  
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FADE IN

Comic Perspective: Advertisement parody.

Product(s): Tasteful Woman and Tasteful Man

This sketch is modelled on the class examples from SNL; the new spice douche "Autumn's eve" (these next two URLs both should be the same)

<http://entertainment.time.com/2013/10/27/snl-wants-to-sell-you-a-pumpkin-spice-douche/>  
<http://www.hulu.com/watch/550559>

and a new version of the pill, "Annuale" (again both these URLs are the same)

<http://screen.yahoo.com/annuale-000000661.html>  
[http://www.dailymotion.com/video/x501tn\\_annuale-commercial\\_fun](http://www.dailymotion.com/video/x501tn_annuale-commercial_fun)

The premise of this piece is based on a female comedian I found on youtube who said that if god wanted men to have oral sex, she would have made them taste of chocolate.

My list for the side effects of a daily pill for men was augmented by "Sex Tips for Girls" by Cynthia Heimel, p47, with her list of the side effects of the pill for women.

The suggestion of the taste of beer for women came from Guy, when I asked him what she (*i.e.* god) would have made women taste like.

Spokespeople/Celebrity Endorser: Squeaky clean, attractive, woman and man, who for comic perspective, wouldn't want their public persona associated with the activities which use the product(s) *e.g.* Oprah, Russell Crowe. The spokespeople had to be seen by the audience to be people from whom the target would be happy to hear advice about sex. Later I found that Russell Crowe had a temper. As well Oprah is not associated with sex, either having it or not having it. I needed another woman. I then decided that Amy Schumer would be a female that males in a comedy setting, would be happy to accept as an authority on sex, at least for the purposes of a sketch.

## ACT ONE

## 1. INT. ANYTIME

MC Will need the cooperation of the MC here.

AMY SCHUMER

KEVIN COSTNER

MC

Tonight we're very lucky to have as our guests, Amy Schumer and Kevin Costner.

AMY

Welcome back late night TV viewers. Kevin and I have been telling you about our wonderful personal care products that have been keeping women feeling fresh and confident...

KEVIN

Summer's Eve, Tropical Breeze, Stay Fresh Gel, Island Escape, Island Splash, Fresh Island Breeze, Delicate Breeze, Secret's Powder, Demure, Messengill with country flowers, Vagisil, Water Works, VH Essentials, FDS in regular and extra strength and now available in powder and spray forms too. That's not all. There's, Tiny Kit, Luvena, and Norforms. Don't forget if you're really stuck, there's always vinegar.

AMY

Here tonight, we're announcing our new product line Tasteful Man and Tasteful Woman.

KEVIN

Hello Amy. Do we have exciting news for the people out in viewing land.

AMY

Hello Kevin. Yes my life is filled with even more fun and joy now.

CONTINUED

As Kevin speaks, Amy takes a giant toothpaste tube size tube of "Tasteful Woman" from the bathroom cabinet

KEVIN

Women: Does your man think you're tasteless? Does he find you ... ah... somewhat blah? Put some zing and zest back into your relationship with our yeasty flavoured lubricant jelly called "Tasteful Woman". Get a fresh start, with our new range of flavours, from Coors Lite through to Guinness. Still available in classic tuna and the original salt and vinegar flavour.

and confidently puts the tube in her handbag.

AMY

Is it me he wants or is it the Black and Tan?

AMY (CONT'D)

Men: Does your woman find you not to her taste? Are you well... soapy and salty? Now with our new product "Tasteful Man", you will have the taste to die for... chocolate.

As Amy speaks, Kevin pulls a half consumed card of "Tasteful Man" pills, out of his wallet, holds it up to the light to check for the next pill, pops it out of its bubble and swallows it with a glass of water. He stands, smiling, assured and confident.

KEVIN

These pills have changed my life. I've still got teethmarks from last night.

AMY

Just take this small pill, once a day, starting at least 28 days beforehand.

Kevin tooks stage assured. He can handle it. Gives a thumbs up.

AMY (CONT'D)

Remember men, you must take the pill every day even if you aren't planning on any fun. You can miss one pill in any 28 day period, but if you miss any more, you have to

(MORE)

CONTINUED

AMY (CONT'D)

go back to the beginning and start  
all over again.

Kevin's changes slowly to building alarm, touching the  
affected parts of his body (*e.g.* reassuringly grabbing his  
belly flab when weight gain is mentioned). He doesn't know  
the side effects are part of the deal.

AMY (CONT'D)

Side effects include, but are  
not limited to, weight gain or  
loss, water retention, bloating,  
constipation, tender areas of your  
body ...

Amy stops

AMY (CONT'D)

It's OK Kevin, I'm just reading off  
the label...

AMY (CONT'D)

blood clots, stroke, heart  
attack, cancer, infertility,  
nausea and vomiting, abdominal  
cramps, migraines, depression,  
allergic rashes, high blood  
pressure, spotty darkening of  
the skin... stomachache, yeast  
infection, asthma, convulsive  
disorders, jaundice, frequent  
urination, dizziness, nervousness,  
hearing problems, loss of scalp  
hair, change in sex drive,  
nasal inflammation, gum disease,  
cataracts, inability to use contact  
lenses, tiredness, backaches,  
inflammation of the liver, pancreas  
or colon, chorea, burning or  
prickly sensation, rheumatoid  
arthritis, going crazy or death.  
Besides that they make you feel  
like you're pregnant.

Kevin is in great alarm (not sure how, rolling on the floor  
gasping?)

AMY (CONT'D)

Come on Kevin, Do you want to have  
fun or not? It's completely safe.  
It's FDA tested and approved, don't  
be such a baby.

FADE OUT

*THE END*